

Stand Out on LinkedIn

Recommendations for UTEP Miners



Missing

Photos

- Headshot – plain or professional background focused on person's face (LinkedIn Photolab, Career Closet and Cover Story Video)
- Background Photo – relevant to the person's interests, career, major, etc.

Headline

- Addresses future aspirations
- Showcases relevant skills or experiences
[Aspiration | Classification/Major & School | Leadership/Membership | Interest or Industry]

About

- Includes information about education
- Showcases skills relevant to career aspirations
- Includes relevant past accomplishments or experiences
- States what the student is looking for as a next step

Featured Section (optional)

Experience

- Includes basic information regarding title, organization name, dates and location of employment
- Includes accomplishment statements with measurable results
- Includes detail beyond what would be included in a résumé – short reflections on the impact of the experience
- Includes videos, photos, presentations, links or other media

Education

- Includes degree and graduation date

Volunteer Experience (if applicable)

Skills (40+)

- Includes technical and soft skills
- Top three are pinned

Licenses & certifications (optional)

- Complete Coursera Career Academy Courses for Certifications

Accomplishments

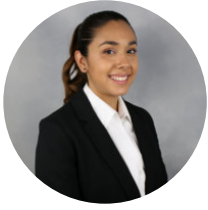
- Includes at least one type of accomplishment: Organizations, Projects, Honors & Awards, Languages, Courses, Publication, and Patents

Recommendations (optional)

- Include at least one recommendation from a supervisor, coworker, or faculty

PROFILE REFERENCES

Check out these profiles for examples and inspiration.



Daniela Q.
Health Science and
Nursing Profile



Paola C.
Education Profile



Pedro C.
Business Profile



Elena D.
Student-Athlete Profile



Ashton M.
Engineering Profile



Claudia T.
Liberal Arts Profile



Caitlin C.
Science Profile



Cesar V.
Alumni Profile



Have your LinkedIn photo taken
at the Career Center for FREE!
Book your appointment



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University Career Center

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Closet at no cost to you. Visit the Career Center.

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